



Commercial Finance Brokers UK Limited: Privacy Notice

Who we are

Commercial Finance Brokers UK Limited "CFB" are Commercial Finance Brokers. We act as a broker for our customers. CFB are Authorised and Regulated by the Financial Conduct Authority. Our Firm Regulated Number ["FRN"] is 736199.

How we will use the information about you

Here at CFB we take your privacy seriously and will use your personal information in a number of ways which will help us approach lenders in order to obtain an offer of finance for any project you instruct us to seek finance for.

We may share your information with, and obtain information about you from, credit reference agencies or fraud prevention agencies.

We may also share details about you and any offer of finance to any lender, guarantor (intended or otherwise), and your legal, property or accounting advisors as well as to any individual or firm who may have introduced you to us in the first place.

In addition to the above, we will not disclose your information to any company or individual other than in connection with obtaining the finance you seek except to help prevent fraud or if required by law to do so.

If you are an introducer we will use your data solely to contact you with information about CFB and the services it can offer. We will never provide your data to 3rd parties.

For further information on how your information is used, how we maintain the security of your information and your rights to access/alter and change information we hold on you, please contact Karl MALLETT on 01473 274 800 or at karl@cfbuk.org

Additional Marketing

If you are a customer we will not use your data for marketing purposes. If you are an introducer we will contact you from time to time with details of our services

Your Personal Data – customers/clients:

What we need

CFB will be what is known as the "data controller" of the personal data you provide to us. We collect personal data about you which may also include any special types of information or location-based information.

In order to meet our contractual obligations to you to source an offer of finance for your consideration we will gather information in the following areas:

- Personal information eg your name, date of birth, marital status, family status,
- Your contact information eg phone numbers, personal and business address, email addresses
- Financial information eg bank, credit card and mortgage statements, statements of your assets & liabilities; statements of your income & expenditure, financial information about your business, copies of your credit reports etc

Why we need it

We need to know your basic personal data in order to obtain an offer of finance on your behalf from lenders. We will not collect any personal data from you we do not need in order to provide and oversee this service to you.

Automated Decision Making: Our panel of lenders may use automated decision-making in respect of your application for finance. We will only collect the minimum amount of data needed and have a clear retention policy for the profiles we create.

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or any significant effects. You can request human intervention and challenge a decision made this way by contacting us at admin@cfbuk.com

Processing is lawful under GDPR because we have asked you to take specific steps before entering into a contract.

What we do with it

All the personal data we use is controlled by CFB in the UK. However, for the purposes of IT hosting and maintenance, this information may be located on servers within the European Union. No 3rd parties have access to your personal data unless the law allows them to do so. We have a Data Protection regime in place to oversee the effective and secure processing of your personal data. More information on this framework can be found at www.cfbuk.org

